Tom Waugh Leadership Development Program

Committee Meeting January 5, 2023

Attendance: Janelle O'Connell, Rodelyn Berdin; Denise Gobert, Leah Alba, Janna McGaugh

Unable to Attend: Cynthia Fisher, Rex Nutt

Minutes:

- 1. Denise will report to TPTA Board of Directors at the end of the month regarding our primary objectives and needed resources.
 - a. What's going well and what we could do better?
 - i. Strengths:
 - 1. the program helps build interest in leadership on committees, district chairs, etc.
 - 2. increases knowledge of TPTA
 - 3. identifies needs of TPTA, such as membership which helps the leadership understand the concerns
 - ii. Challenges:
 - 1. TWLDP brand; difficult to get folks to commit to volunteering/leadership
 - 2. Fearful of time commitment
 - 3. lack of awareness and benefits of the program
 - 4. loss of publicity/presence on website and social media
 - iii. What have we learned that we need?
 - 1. Funding (for a research project if needed; shipping; printing of posters)
 - 2. increased social presence
 - 3. support from TPTA to help support, promote the TWLDP
 - iv. Ideas to encourage interest:
 - 1. strongly encourage all chairs of districts to attend first learning module on bylaws (January 18, 2023) and see if any will commit to the program
 - b. Next year's budget
 - i. program was designed to support 1 person from each district to attend the Board meeting
 - ii. catering for Pinning
 - iii. suggested amount for next year's budget: \$5000.
 - iv. need to buy more pins
 - v. 1 mentee requested reimbursement for travel and others often need assistance to attend the pinning
 - c. Our digital presence and resources:
 - i. Add a link for those that want to donate to the program; previously, it was not easy to use the link;

- ii. need to thank our donors and sponsors:
 - 1. thank you letter on TWLDP stationary
 - 2. process needs to be made "official"
 - 3. add names to website, with their permission
- iii. Need more presence on social media but there are concerns on who would approve postings, etc. Uncertain who is responsible for posting-membership/ committee? Student SIG? TPTA Office?
 - 1. Could sponsor and/or advertise Rex Nutt's book, when published, since Rex has expressed an interest in giving proceeds to TWLDP.
 - 2. Sponsor a Fellow Spotlight on our website. Picture and blurb; rotate regularly
- 2. Update on our Phase I & II mentees
 - a. January 18, 2023 at 7pm: Phase I: Module 1 and State District Chairs
 - b. January 25, 2023 at 7pm: Phase II Mentees and Mentors to discuss project ideas and needed assistance.
 - i. Guest speaker ideas for this meeting: most recent Fellow?
 - ii. Denise will send email to recent fellows to seek their involvement.
 - c. Only 1 Phase 1 Mentee: ideas to encourage her so she stays engaged? Invite the Chairs of Districts to join when they are at first meeting.
 - d. Denise is working on speakers for each of the modules.
- 3. Do we want to continue the program after our last cohort?
 - a. Need to start advertising now
 - b. Advertise what we want
 - c. TPTA staff may need to increase assistance to TWLDP; we are currently a "stand alone" committee
 - i. Practice Committee is the most active of TPTA committees.
 - d. Identify potential leaders: new professionals, new faculty, new grads, identify current officers of the Student SIG and send them a special invitation to join TWLDP
 - e. same with new(er) faculty members; volunteers at TPTA Conference
 - f. graduating students could receive a special invitation
 - g. target Rex Nutt Student Leader nominations
- 4. Other:
 - a. Nicole Volek interested in being on TWLDP Committee
 - b. Next meeting: Friday, January 27, 2023; 2:30pm